

CURRICULUM VITAE

TOMIKA L. FERGUSON

Date of Preparation: February 2021

PERSONAL INFORMATION

Name: Ferguson, Tomika L.
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EDUCATION

Ph.D. (Major: Higher Education, Minor: Cultural Studies), February 2016, Indiana University, Bloomington, Indiana

M.Ed. (Higher Education and Student Affairs), May 2010, Indiana University, Bloomington, Indiana

B.A. (American Studies, African American and African Studies), May 2007, University of Virginia, Charlottesville, Virginia

ACADEMIC APPOINTMENTS

Employment at the University Level:

Assistant Professor, Department of Educational Leadership, Virginia Commonwealth University,

Richmond, Virginia, July 2017 – present

Courses Taught:

Capstone (Ed.D.)

Equity and Leadership (Ed.D.)

Frameworks for Decision-Making: Ethical Perspectives (Ed.D.)

Leadership Presence (Ed.D.)

Planning for Sustainable Change I (Ed.D.)

Principles of Academic Writing I (Ed.D.)

Self as Leader: Practical Applications/Theory and Data Analysis (Ed.D.)

Instructor (part-time), Department of Educational Foundations, James Madison University, Harrisonburg, Virginia, August 2016 – May 2017

Courses Taught:

Foundations of American Education (B.A.)

Individualized Study Project – Capstone (B.I.S.)

Graduate Teaching Assistant, Higher Education and Student Affairs Program, Indiana University, Bloomington, Indiana, January 2012 – December 2012

Courses Taught:

Environmental Theory and Assessment (M.S.Ed.)

Issues and Problems in Higher Education and Student Affairs Administration (M.S.Ed.)

Associate Instructor, Higher Education and Student Affairs, Indiana University, Bloomington, Indiana, August 2010 – May 2011

Courses Taught:

Group Exploration of Racism (B.A.)

Leadership Essentials (B.A.)

PROFESSIONAL WORK EXPERIENCE

Employment at the University Level:

Interim Assistant Dean for Student Affairs and Inclusive Excellence, Virginia Commonwealth University, School of Education, July 2020 – present

- Leads efforts for the School's Student Affairs unit including the strategic coordination of recruitment, admissions, advising, academic support, retention, degree/goal attainment and overall student experience
- Supervises the recruitment and admissions staff and collaborates with the faculty to increase the diversity of the student body and participates in university-wide diversity planning and implementation of diversity initiatives
- Supervise and collaborate with five staff in the Student Services office to promote effective unit operations and address student issues
- Oversees the SOE Diversity, Equity and Inclusion Committee and participates in university program planning and initiatives
- Ensures access to quality and effective learning support services for student success and retention across programs and campus
- Serve as student conduct officer and liaison to Office of Student Conduct and Academic Integrity and Student Affairs as needed
- Represents the SOE on VCU councils and committees to enhance the quality of academic, social, and community development of students
- Other duties as assigned by the Dean of the School of Education

Co-Coordinator (Higher Education Learning Community), Ed.D. in Leadership Program, Virginia Commonwealth University, May 2019 – present

Responsibilities:

- Oversee graduate program planning and curriculum development, program reviews, academic policies, and assessments.
- Assist with marketing campaigns and graduate student recruitment.
- Counsel graduate students and faculty colleagues regarding program policy, planning, and curriculum.

Director of Noncredit Programs and Community Partnerships, James Madison University, Harrisonburg, Virginia, September 2014 – June 2017

Responsibilities:

- Oversaw youth, teacher development, and workforce development non-credit programs.
- Managed non-credit program budget of over \$450,000 in gross revenue.
- Supervised and trained five staff members and facilitated opportunities for professional growth.
- Managed program development, relationships with and evaluation of third-party academic partners
- Identified external funding opportunities (i.e. grant writing, Office of Advancement relationships).
- Developed and implemented credit and non-credit courses in partnership with faculty members.
- Provided direction for evaluating non-credit programs, assessing/measuring student learning outcomes, and identifying ways to improve instruction, marketing, and facilitation of program offerings.
- Developed and strengthened partnerships with businesses, professional associations, PK-12 schools, and community organizations to increase the knowledge and influence of Outreach & Engagement non-credit programs.

Coordinator, 21st Century Scholarship Covenant Program, Indiana University, Bloomington, Indiana, August 2010 – July 2014

Responsibilities:

- Presented scholarship opportunities to 1,500+ prospective students annually at college fairs, high schools, out-of-state recruitment events, and on-campus visits.
- Designed, implemented, and evaluated enrollment plans targeting 40,000 prospective low-income, high ability high school students annually.
- Recruited and yielded 700 low-income high-ability students generating \$6.8 million dollars in state aid annually.
- Increased the size, diversity, and quality of incoming freshman cohorts to historic trends (2011-2014).
- Implemented mixed-method research studies to identify the enrollment patterns of low-income students.
- Developed state-wide recruitment events targeting underrepresented/underserved students who are Indiana residents.

Research Associate, Center for Postsecondary Research, Indiana University, Bloomington, Indiana, September 2013 – 2014

Responsibilities:

- Supported Lumina Foundation planning grant – Leading to Completion.
- Reviewed and collated literature to develop a briefing for an advisory panel comprised of college presidents of Minority Serving Institutions (MSIs) and leading higher education researchers and policymakers.
- Assisted in the management of the overall grant project, developing and maintaining a

project plan.

- Prepared, managed, and summarized three convenings of potential MSI institutions project participants.

Research Associate, Project on Academic Success, Indiana University, Bloomington, Indiana, October 2011 – May 2013

Responsibilities:

- Analyzed and reported data for granted-projects related to postsecondary education.
- Contributor to the National Student Clearinghouse Research Center's Signature Report II, III, and IV on college transfer patterns and college completion.
- Served as a project manager and co-investigator for two qualitative research studies.
- Interpreted descriptive results, generated tables, and charts for publications and assessment projects.
- Conducted evaluation and assessments of state education commissions and outside constituents including West Virginia's *DegreeNow* initiative and the Indiana University Medical School.

Student Development Specialist, Residential Programs and Services, Indiana University, Bloomington, Indiana, August 2008 – May 2010

Responsibilities:

- Supervised 8 first-year students, Community Mentors, who planned, implemented, and evaluated center-wide programming.
- Performed crisis management duties for 1200 student residence hall.
- Advised residential student government of 30+ members with a budget of over \$14,000.
- Managed day-to-day functions, trained 8 desk staff members and 24 Resident Assistants for center desk operations.
- Advised 24 Resident Assistants with floor/center-wide programming.
- Adjudicated and sanctioned student judicial cases as a designee of the Dean of Students Office.
- Trained and advised 10-member peer judicial board.

Employment at the K-12 Public School Level:

College Adviser – Fluvanna County High School, University of Virginia College Advising Corps/Americorps, Palmyra, Virginia, July 2007 – June 2008

- Advised and counseled 1,200 high school students and families through the admissions and financial aid process.
- Organized college preparatory workshops to encourage students to consider higher education.
- Coordinated activities, college visits, and presentations for first-generation low-income students.
- Operated as a near-peer motivator and strategist to promote a college-going culture.

AREAS OF SPECIAL INTEREST

Student-athlete leadership and development
Recruitment and retention of low-income and students of color
Equity, inclusion, and access in higher education
Professional development of P-20 educators

BIBLIOGRAPHY

Books:

Ferguson, T., Dorime-Williams, M., & Williams, M. (In progress: 2022). Antiracist Leadership Preparation and Practice. Target publisher: Teachers College Press. In de Oliveira, L., & Johnson, K. series,

Refereed Articles:

Ferguson, T., Berry, R., & Collins, J. (Accepted). “Where is our space within the ivory tower?” The teaching experiences of Black women faculty in graduate education programs. *Journal of Research on Leadership Education*.

Ferguson, T., Hiort-Wright, S., Witmus, N., & Graves, K. (2021). How undergraduate research influences student-athletes’ post-graduation plans. *Perspectives on Undergraduate Research & Mentoring*.

Strehlow, S. M., Ferguson, T. L., & Stokowski, S. (Submitted, October 2020). Gender differences in self-perception of NCAA Division I student-athletes. *Journal of Sport Psychology in Action*.

Kluch, Y., Anderson, S., & Ferguson, T. (Submitted, January 2020). Unity in adversity? Considerations of equity, diversity & inclusion for (re-)envisioning the community of sport in the context of COVID-19. *Journal of Sport and Social Issues*.

Stokowski, S., & **Ferguson, T.** (2020). Black football student-athletes with education-impacting disabilities. *NASPA Knowledge Community Publication*.

Zerquera, D., McGowan, B. L., **Ferguson, T.**, & Torres, V. (2017). The burden of debt: Undergraduate students' experiences with paying for their education. *College Student Affairs Journal*, 35(2), 140-152.

Zerquera, D. D., McGowan, B. L., & **Ferguson, T.** (2016). Yes, no, maybe so: College students' attitudes regarding debt. *Journal of College Student Development*, 57(5), 609-613.

Beatty, C., Bush, A., Erxleben, E., **Ferguson, T.**, Harrell, A., & Sahachartsiri, W. (2010). Black student leaders: The influence of social climate of student organizations. *Journal of the Indiana University Student Personnel Association*, 48-63.

Ferguson, T. (2009). Combating unseen struggles: The African American college football player. *Journal of the Indiana University Student Personnel Association*, 52-64.

In progress

Kluch, Y. & Ferguson, T. (In progress). Assessment of program intervention to support student-athlete activism. Target journal: *Sociology of Sport Journal*.

Ferguson, T. (In progress). Influences within Black women student-athletes' college experiences. Target journal: *College Student Affairs Journal*.

Ferguson, T., Clark, B., Moore, V., & Forbes, D. (In progress). Black athlete sister circles: Facilitator experiences leading culturally relevant student-athlete development programs. Target journal: *Journal of Diversity in Higher Education*.

Book Chapters:

(*designates peer-reviewed book chapters)

*Ferguson, T., Brocklebank, M., Hvozdovic, M. & Moore, V. (2020). The role of advocacy, coping, and communication for athletic administrators in the midst of the Covid-19 crisis. In P. M. Pedersen, B. J. Ruihley, & B. Li (Eds.), *Sport and the pandemic: Perspectives on Covid-19's impact on the sports industry* (pp. 7-14). London: Routledge. (Graduate students)

*Ferguson, T. (Accepted, May 2020). Safe space for Black women student-athletes. as resistance. In Bennett, R., Fine, C., Council, M., Hodge, S., & Charleston, L. (Eds.) *The Kaepernick Era: Essays on Black Activism and Politics in the 21st Century*.

*Ferguson, T. & Shaw, M. (Accepted, August 2020). Underprepared: Facilitating confident conversations about race. In Shavers, M., Moore, J. L., & Mayes, R. (Eds.) *African American Female Students in PreK-12 Schools and Beyond: Informing Research, Policy, and Practice*.

*Berry, R., **Ferguson, T.**, & Newcomb, W. (Accepted, August 2020). Women's Perspectives on Deconstructing the Urban Ivory Tower. *Handbook of Urban Educational Leadership, Second Edition*.

Ferguson, T. & Davis III, C. (2019). Protest politics and organized resistance in intercollegiate athletics. In Morgan, D. & Davis III, C. (Eds.), *Student Activism, Politics, and Campus Climate in Higher Education*.

Ferguson, T. & Satterfield, J. (2017). Black female student-athletes and the performance of hyper-athletic femininity. In L. D. Patton & N. Croom (Eds.) *Critical Perspectives on Black Women and College Success*. Routledge: New York, NY.

Scholarly Book Reviews:

Ferguson, T. (2019). Review: Engaging images for research, pedagogy, and practice. *Teachers College Record*.

Ferguson, T. (2017). Review: Women who stay behind: Pedagogies of survival in rural transmigrant Mexico. *International Journal of Qualitative Studies in Education*, 31(4), 341-344.

Other Scholarly Contributions:

Naff, D., Parry, M., Ferguson, T., Palencia, V., Lenhardt, J., Sedona, E., Stroter, A., Stripling, T., Lu, Z., & Baber, E. (2021). Promoting equitable access and support in advanced placement (AP) programs: A review of the literature. Metropolitan Education Research Consortium. White paper.

Ferguson, T. (2019). Sacred spaces: Black women student-athletes' participation in a sister circle program. Research from the Front Porch, Research Brief: University of Wisconsin.

Ferguson, T. (2016, May 11). Ways to positively contribute to Black female student-athletes' college experiences. *National Association of Student Personnel Administrators, Student-Athlete Knowledge Community Newsletter*.

Ferguson, T. (2016). Behavior: A tool for change. *Student-Athlete Magazine*, 20-21.

Ferguson, T. & MacDonald, S. (2016). Seven steps to evaluating third-party partnerships. *The Evollution*.

Ferguson, T. (2010-2018). Ask people for help. In *College Access & Opportunity Guide*. Center for Student Opportunity, 12.

REFEREED PROFESSIONAL PAPERS

Naff, D., **Ferguson, T.**, Jefferson, A., Robinson, K. (Accepted, September 2020). Exploring equity in advanced course availability by school district characteristics. 2021 American Educational Research Association Annual Conference.

Ferguson, T. (2018, November). Understanding unseen transitions of Black women student-athletes at a historically White institution. Presented at the Association of the Study of Higher Education Annual Conference. Tampa, FL.

Ferguson, T. (2016, November). How Black female student-athletes contend with race, gender, and stereotypes. Presented at the North American Society for the Sociology of Sport. Tampa, FL.

Ferguson, T. (2016, March). How Black female student-athletes contend with race, gender, and stereotypes. Presented at the National Association for Student Personnel Administrators Annual Conference. Indianapolis, IN.

Ferguson, T. (2015, November). "I can do more things": How Black female student-athletes contend with race, gender, and stereotypes. Presented at the Association for the Study of Higher Education. Denver, CO.

Zerquera, D., Torres, V., Ferguson, T., & McGowan, B. (2013, April). Exploring student experiences with debt and educational expenses. Presented at the American Educational Research Association National Conference. San Francisco, CA.

Rogers, J., Njoku, N., & Ferguson, T. (2013, March). Gathering yams and sweet potatoes: Collecting Black feminist voices in higher education to find shared experiences for increased political power. Presented at the National Council for Black Studies Annual Conference. Indianapolis, IN.

Ferguson, T. & Rucker, S. (2011, June). American higher education through the lens of diversity. Presented at the Suan Dusit Rajabhat University Education Symposium. Bangkok, Thailand.

REFEREED PROFESSIONAL PRESENTATIONS

Ferguson T. & McNair-Faulk, J. (2020, December). Where do we go from here? Virginia Association of Collegiate Registrars and Admissions Officers Annual Conference. Virtual.

Naff, D., Armstrong, A., Jefferson, A., **Ferguson, T.**, & Wojcik, A. (2020, October). How can we promote equitable access and support for advanced coursework across K12? Presented at the Metropolitan Educational Research Consortium 2020 Conference. Virtual.

*Newman, P. & Ferguson, T. (2020, March). Classroom conversations: Critical engagement with Black girls in teacher practices. Association of Teacher Educators 2020 Spring Conference. Richmond, VA. *(Graduate student)

Ferguson, T., Forbes, D., & Read, D. (2020, February). Diverse voices of Black educators in rural and urban communities. Virginia Education Association's Teacher of Color Conference. Richmond, VA.

Ferguson, T. (2019, October). Where are Black girl student-athletes in rural education? Jiangang University and Virginia Commonwealth University Cross-Cultural Perspectives of Research Teaching, and Learning Conference. Wuxi, China.

Apugo, D., & Ferguson, T. (2019, July). Where are Black Girls Centered in Education? Virginia EdEquity Conference. Richmond, VA.

Ferguson, T., Hall, A., *Clark, B., & *Ofogbu, E. (2019, March). Unraveling the intersectional experiences of the Black womyn student-athlete. NASPA Annual Conference. Los Angeles, CA. *(Graduate student)

Satterfield, J., Ferguson, T., Donnor, J., and Bennett III, R. (2018, November). Presidential Session: The woke athlete: Resisting the 'massa' narrative in intercollegiate athletics. Panel

presentation at the Association for the Study of Higher Education Annual Conference. Tampa, FL.

Ferguson, T. (2018, March). Engaging Black women student-athletes: The Black athlete sister circle. NASPA Annual Conference. Philadelphia, PA.

Black, I., & Ferguson, T. (2017, April). Bridge-building: A partnership between the JMU chemistry department and outreach and engagement. Capital Project Kaleidoscope Regional Network Conference: Association of American Colleges & Universities. Baltimore, MD.

Ferguson, T. (2017, March). Finding our place: Engaging and developing promising continuing education leaders. UPCEA Annual Conference. Chicago, IL.

Ferguson, T. (2016, October). Finding our voice: Engaging promising education leaders. UPCEA South Regional Conference. Dallas, TX.

Ferguson, T. (2016, April). Changing the story: Black female student-athletes at Division I institutions. National Collegiate Athletic Association Inclusion Forum. Indianapolis, IN.

Ferguson, T. (2016, January). How Black female student-athletes contend with race, gender, and stereotypes. Presented at the Black Student-Athlete Conference: Success both On and Off the Field. Austin, TX.

Ferguson, T. (2015, March). Networking as a woman of color. Presented at the James Madison University 9th Annual Diversity Conference. Harrisonburg, VA.

Ferguson, T. & Wheatle, K. (2014, May). Networking as a woman of color. Presented at the National Conference for Race and Ethnicity. Indianapolis, IN.

Ferguson, T. (2014, March). Pathways for Black female student-athletes. Presented at the American Association for Blacks in Higher Education National Conference. Atlanta, GA.

Ferguson, T. & Johnson, D. (2013, November). Using strategic enrollment management principles to understand the enrollment behaviors of need-based aid recipients. Presented at the American Association of College Registrars and Admission Officers (AACRAO) Strategic Enrollment Management Conference. Chicago, IL.

Ferguson, T. & Wheatle, K. (2013, November). Networking as a woman of color. Presented at the Indiana University Diversity Leadership Conference. Bloomington, IN.

Ferguson, T. & Booher, S. (2013, July). A continuing promise: Leveraging institutional dollars and program support for student success. Presented at the ACT Enrollment Planners Conference. Chicago, IL.

Tourner, M. & Ferguson, T. (2013, February). Filling the gap: Creative pipeline initiatives for recruitment and retention. Presented at the Black, Brown, and College Bound Summit. Tampa, FL.

Ferguson, T. & Wheatle, K. (2012, November). Every day cultural competence. Presented at the Indiana University Men and Women of Color Leadership Conference, Bloomington, IN.

Ferguson, T. & Enstrom, C. (2012, April). A continuing promise: Leveraging institutional dollars and program support for student success. Presented at the College Board "A Dream Deferred" Conference: The Future of African American Education. Los Angeles, CA.

Beatty, C., Ferguson, T., Harris, C., Holmes, A., & Williams, K. (2012, March). Strategies for engaging students of color in study abroad. Presented at the American College Personnel Association (ACPA) National Conference. Louisville, KY.

Darnell, C., Ferguson, T., Snipes, J., & Williams, E. (2011, November). 'Reclaiming our purpose': The relevance of race-based student organizations on college campuses. Presented at the Men and Women of Color Leadership Conference. Bloomington, IN.

Beatty, C., Ferguson, T., & Bush, A. (2011, March). Best practices for advising Black student leaders. Presented at the National Association for Student Personnel Administrators National Conference. Philadelphia, PA.

Ferguson, T. & Williams, E. (2011, February). Professionals as mentors: Help needed. Indiana University First-Year Experience Conference. Bloomington, IN.

Ferguson, T. (2010, October). Success for millennials: How to be a mentee. Hudson-Holland Scholars Program LEAD Conference. Bloomington, IN.

Ferguson, T. (2009, November). 'Generation Me': How your generation can impact your success. Presented at the Hudson-Holland Scholars Program LEAD Conference. Bloomington, IN.

Booher, S., McFall, R., & Ferguson, T. (2009, October). More than money: The role of scholarships in strategic enrollment management. Presented at the National Scholarship Providers Association Annual Conference. New Orleans, LA.

Ferguson, T. (2009, February). Leadership: The team player. Hudson-Holland Scholars Program Sophomore Leadership Conference. Bloomington, IN.

Ferguson, T. (2008, September). Leadership and life skills. Hudson-Holland Scholars Program Junior Annual Conference. Bloomington, IN.

Hurd, N., Roots, K., & Ferguson, T. (2008, April). Delivering access together: A higher education and secondary school partnership. Presented at the Neither a Mind Nor a Moment to Waste Conference. Toronto, Ontario.

INVITED PRESENTATIONS

Ferguson, T., Tomaneng, R., Lewis, D., Gonzales, L., & Williams, W. (2021, February). *Diverse Issues in Higher Education* Panel: Best practices in minority faculty recruitment and retention. Association of American Colleges & Universities Virtual Annual Meeting.

Ferguson, T., Moore III, J. L., Hunte, S., & Winkfield, E. (2021, February). The rise of chief diversity officers. Equity Summit Featured Session. Virtual.

Ferguson, T. (2020, December). I.D.E.A. Based Leadership. Intercollegiate Women's Lacrosse Coaching Association Annual Conference. Virtual.

Ferguson, T. (2020, December). Understanding systemic racism. Virginia Commonwealth University Office for Strategic Engagement: Antiracist Educator Series.

Ferguson, T. (2020, October). Microaggressions in Practice. Minority Educator Recruitment and Retention Equity Center, Equity: The Series. Virtual.

Ferguson, T. (2020, September). Diversity and inclusion at work. Eastern Mennonite University: Seminar in Human Resource Management. Virtual lecture.

Ferguson, T., Mcnair-Faulk, Robinson, P., Gibson, G. (2020, July). Access and equity town hall. Virginia Association for College Registrars and Admissions Officers. Virtual.

Hoffman, A. & Ferguson, T. (2020, July). Assessment for equity and inclusion. American Association of Colleges of Pharmacy, Virtual Teacher's Seminar.

Ferguson, T. & Hoffman, A. (2020, July). Teaching for equity and inclusion. American Association of Colleges of Pharmacy, Virtual Teacher's Seminar.

Ferguson, T. (2020, June). Black women student-athletes: A history of disruption. University of North Carolina – Charlotte. SOC 3091/WGST 3051. Virtual lecture.

Ferguson, T. (2020, June). Race, allyship, and accountability. Intercollegiate Women's Lacrosse Coaching Association. Virtual training.

Patton Davis, L., Dorsey, D., Ferguson, T., Lewis, T., Stovall, D., & Baszille, D. T. (2020, June). Dismantling institutionalized racism in higher education. Southern Illinois University – Edwardsville School of Education, Health and Human Behavior. Virtual discussion.

Ferguson, T. (2020, June). Let's start here: It's more than color. Virginia Commonwealth University Women's Basketball Team. Virtual training.

Congressional Collegiate Sports Caucus. (2020, March). Briefing on student-athlete issues. Hosts: Congressman Steve Cohen, Congressman Rodney Davis, Congressman Al Lawson, &

Congressman Mark Walker. Panelists: Dr. Tomika Ferguson, Dr. Robert Turner, & Maurice Clarett. Washington, D.C. House of Representatives.

Ferguson, T. (2020, February). Shifting mindsets: Locating ourselves within our community. Guest Lecture: Mass Communications, 201. Robertson School of Media. Richmond, VA.

Ferguson, T. (2020, February). Identity. Invited talk. Longwood University Women's Basketball Team. Farmville, VA.

Ferguson, T. (2019, November). Coaching multiracial teams. Invited talk. Intercollegiate Women's Lacrosse Coaching Association. West Palm Beach, FL.

Ferguson, T. (2019, October). Centering Black women student-athletes in programming. Campus lecture. University of Arkansas. Fayetteville, AR.

Ferguson, T. (2019, October). Safe space and visibility in the classroom. Campus lecture. University of Arkansas. Fayetteville, AR.

Ferguson, T. (2019, October). Stereotypes and bias in sports marketing. Guest lecture. University of Arkansas. Fayetteville, AR.

Ferguson, T., Boivin, P., Duggan, M., Zinn, K. (2019, September). "Play like a girl": Women in sport and media. Panelist. West Virginia University, Morgantown, WV.

Ferguson, T. (2018, November). The politics of disruption: Consideration of gender, race, space, and place in athletics. Campus lecture. Dickinson College, Carlisle, PA.

Ferguson, T. (2018, September). Social distance on college campuses. University of Virginia's Department of Psychology, Community Lunch. Charlottesville, VA.

Ferguson, T. (2018, July). "Sacred space": Counterspaces and Black women student-athletes at predominantly White institutions. Guest lecture, University of Virginia Motivate Lab. Charlottesville, VA.

Ferguson, T. (2018, May). Appomattox County High School Commencement Speaker. Appomattox, VA.

Ferguson, T. (2017, September – November). Social justice and relationships: Identifying and dismantling bias in early childhood education. Three-session training course for the Mixed Delivery Grant for early childhood educators. Harrisonburg, VA.

Ferguson, T. (2017, January). Culturally relevant classrooms. Staff training session for the Harrisonburg-Rockingham Day Care Center. Harrisonburg, VA.

Ferguson, T. (2016, February). Ruby Bridges: An everyday hero. Black History Month Keynote, Smithland Elementary School. Harrisonburg, VA.

Ferguson, T. (2014, April). "Using your past to move forward". Keynote presented at the Indiana University Office for Mentoring Services and Leadership Development Graduation Ceremony. Bloomington, IN.

Ferguson, T. (2012, December). "This too shall pass". Keynote presented at the Crisis Pregnancy Center, Hannah House Gala Fundraiser. Bloomington, IN.

NON-REFEREED PROFESSIONAL PRESENTATIONS

Cole, J., Stanley, C., Daire, A., & **Ferguson, T.** (2020, June). Virginia Department of Education Leadership Team Equity Training Series: Equity and Racial Injustice. Virtual webinar.

Ferguson, T. (2020, June). Facilitating confident conversations about race. Earlham College Department of Athletics. Virtual training.

Ferguson, T. (2020, June). Race and racism in higher education and sport. Earlham College Department of Athletics. Virtual training.

Ferguson, T. & Berry, R. (2018, October). Managing the transition: Practitioners to faculty members. Presented at the Black Women in Academia Conference. Harrisonburg, VA.

Ferguson, T. (2018, July). When to respond: The art of CLAPback. Presented at the James Madison University Female Institute for Learning and Development. Harrisonburg, VA.

Ferguson, T. (2017, March). Emotional intelligence: I second that emotion, but what emotion is it? Presented at the "Girls on Fire" Symposium. Rock Hill, SC.

Ferguson, T. (2016, July). It's time to stand out: What to do before moving forward. Speaking engagement for the James Madison University Female Institute for Learning and Development. Harrisonburg, VA.

Ferguson, T. (2016, June). What's your position? James Madison University Middle School Leadership Academy. Harrisonburg, VA.

Higher education and workforce development. (2015, October). Session presented at the James Madison University and Shenandoah Valley Partnership Biotech Showcase. Moderator: **Ferguson, T.** Presenters: Downey, J. and Brown, K. Harrisonburg, VA.

Ferguson, T. (2015, July). D.R.E.A.M.O.U.T.: Designing relationships that empower your ability to make others understand your talents. James Madison University Female Institute for Learning and Development. Harrisonburg, VA.

The Real Story about Going to College. (2008, January). Panelist: Ferguson, T. America's Student Loan Providers, College Parents of America, ECMC Foundation, and the Educational Policy Institute. Richmond, VA.

MEDIA/PUBLIC COMMENTARY

Metropolitan Educational Research Consortium. (2021, January). How can we promote equitable access and support for advanced coursework across K12 education. Ferguson, T., Koenka, A., Naff, D., Hewan, G., Jefferson, A., Marshall, J., Saxby, M. Podcast.

<https://merc.soe.vcu.edu/podcast/all-episodes/>

Elfman, L. (2020, December 1). Ferguson cultivates Black athlete sister circle. *Women in Higher Education*.

<https://www.wihe.com/article-details/168/ferguson-cultivates-black-athlete-sister-circle/>

Blacktivism in the Academy. (2020, November). Circle up: Black student athletes. Podcast.

<https://blacktivismintheacademy.libsyn.com/2020/11>

Sets for Life. (2020, September). Lack of wins in life with Dr. Tomika Ferguson. Podcast.

<https://podcasts.apple.com/dk/podcast/125-lack-of-wins-in-life-with-dr-tomika-ferguson/id1384766710?i=1000486233294>

Walk with TFB (Timothy F. Bryson). (2020, August). Do good work. Make good trouble.

Podcast. <https://open.spotify.com/episode/2P7rLNHGoiTFBwbErr7ilb>

Metropolitan Educational Research Consortium. (2020, June). Podcast: College access in the time of Covid-19. <https://merc.soe.vcu.edu/podcast/all-episodes/>

Uebelacker, E. (2020). Dr. Tomika Ferguson empowers Black female athletes with creation of Black athlete sister circle. *ONYX: Celebrating Black women in sports*.

<https://www.goodsport.me/dr-tomika-ferguson-empowers-black-female-athletes-with-creation-of-black-athlete-sister-circle/>

Elfman, L. (2020, March). NCAA name, image, likeness debate heats up. *Diverse Issues in Higher Education*.

Nance, R. (2019, October). Fair pay to play hailed as game changer. *Diverse Issues in Higher Education*.

Elfman, L. (2019, June). TIDES report shows NBA outpaces all other pro leagues in diversity. *Diverse Issues in Higher Education*.

Elfman, L. (2019, May). Ferguson promotes sisterhood for female student-athletes. *Amsterdam News*.

Elfman, L. (2019, May). NCAA forms working group to examine name, image and likeness. *Diverse Issues in Higher Education*.

Allen, S. (2019, April). NCAA governors accept basketball panel's proposed reforms. *Diverse Issues in Higher Education*.

Stewart, P. (2018, April). Professor's research rejects stereotypes of Black women athletes. *Diverse Issues in Higher Education*.

Lavery, N., & McNeilly, J. (2018, February). JMU track star De'Ana Forbes defies odds on and off the track. *The Breeze*.

CAPSTONE AND DISSERTATION COMMITTEES

Clark, B. Revival: Reimagining our reach: Exploring stakeholder perceptions concerning the future of HBCU athletics post covid-19. Doctor of Philosophy (Ph.D.). School of Education. Howard University. Role: Outside committee member. Anticipated graduation date: May 2022.

Lee, M. "It's supposed to be super easy and it's not": Black and Latinx student experiences in the Doctor of Physical Therapy admissions process. Doctor of Philosophy (Ph.D.). Department of Educational Leadership. Role: Chair. Graduation date: December 2020.

Clark, S., Harrington, J., Mahone, R., & Smith, K. The effectiveness of the Virginia Network for Women: A mixed method study. Doctor of Education (Ed.D.). Department of Educational Leadership. Virginia Commonwealth University. Capstone study. Role: Chair. Anticipated graduation date: May 2021.

Hillyard, W., Newcomb, C., Pantele, R., Perseghin, A., & Winston, L. Review of student engagement, assessment, and high-impact practice implementation by common book programs in U.S. institutions of higher education. Doctor of Education (Ed.D.). Department of Educational Leadership. Virginia Commonwealth University. Capstone study. Role: Chair. Anticipated graduation date: May 2021.

Bearden, M. & Keel, V. Increasing doctoral student retention rates in the College of Humanities and Sciences. Doctor of Education (Ed.D.). Department of Educational Leadership. Virginia Commonwealth University. Capstone study. Role: Chair. Graduation date: May 2020.

Barr, S., Thompson, L., Williams, L., & Winn Bryan, L. Narrative for expanding visibility to non-Black students through enrollment management practices for historically Black colleges and universities. Doctor of Education (Ed.D.). Department of Educational Leadership. Virginia Commonwealth University. Capstone study. Role: Chair. Graduation date: May 2020.

Colbert, M., Flenard, C., & Siekirski, D. VCU ASPIRE: Living learning communities in larger institutions of higher education and student success of underrepresented students. Doctor of Education (Ed.D.). Department of Educational Leadership. Virginia Commonwealth University. Capstone study. Role: Chair. Graduation date: May 2019.

Cousins, K., Garland, K., & Gafford, R. VCU Honors College: The recruitment and retention of underrepresented minority students. Doctor of Education (Ed.D.). Department of Educational

Leadership. Virginia Commonwealth University. Capstone study. Role: Chair. Graduation date: May 2019.

Bethea Odejimi, K., Clarkson, R., Rawlinson, Z., & Robinson, D. An exploration of the leadership development needs of aspiring and practicing women leaders in the Virginia Community College System. Doctor of Education (Ed.D.). Department of Educational Leadership. Virginia Commonwealth University. Capstone study. Role: Chair. Graduation date: May 2018.

RESEARCH PROJECTS

Equitable access and support for advanced coursework. (2020 – present). Metropolitan Education Research Consortium. Co-principal investigator.

The rural experiences of Black girl student-athletes. (2019 – 2020). Virginia Commonwealth University. Principal investigator. Funded: Virginia Commonwealth University School of Education.

Black women student-athlete experiences in a leadership program. (2016-2017). James Madison University. Principal investigator.

The college experiences of Black female student-athletes at a predominantly White institution. (2014-2015). Indiana University. Principal investigator: Robin Hughes, Ph.D. Dissertation research.

ATHLETIC-RELATED PANELS, PRESENTATIONS, CONSULTATIONS

Congressional Collegiate Sports Caucus (U.S. House of Representatives)
Dickinson College (Pennsylvania)
Earlham College (Indiana)
Intercollegiate Women's Lacrosse Coaching Association (IWLCA)
Longwood University (Virginia)
National Collegiate Athletic Association
Old Dominion University (Virginia)
Princeton University (New Jersey)
University of Arkansas
University of Pennsylvania
Virginia Commonwealth University
Washington & Lee University (Virginia)
West Virginia University
Winthrop University

PROFESSIONAL SERVICE

Department:

Master's of Education in Higher Education: Curriculum designer, SCHEV proposal co-author, Department of Educational Leadership School of Education, Virginia Commonwealth University, 2018 - present

- Created university approved courses for a new master's program: ADMS 620: College Environments, ADMS 622: Critical Issues in Urban Education, ADMS 624: Enrollment Management, ADMS 608: Special Mission Institutions, ADMS 636: Crisis Leadership in Higher Education
- Co-authored SCHEV proposal for state approval of a new graduate program (not approved, Fall 2020)
- Co-authored VCU proposal for new master's in educational leadership concentration (approval pending, Spring 2021)

PhD Program Student Selection, Department of Educational Leadership, School of Education, Virginia Commonwealth University, 2018 – present.

Edd Program Student Selection, Department of Educational Leadership, School of Education, Virginia Commonwealth University, 2018 – present.

Student Recruitment, Department of Educational Leadership, School of Education, Virginia Commonwealth University, 2017 – present.

Adjunct Faculty Hiring Committee, Department of Educational Leadership, School of Education, Virginia Commonwealth University, 2018 - 2019.

School:

Chair, Diversity, Equity, & Inclusion Committee, School of Education, Virginia Commonwealth University, 2020 – present.

iCubed Scholar Review Committee, School of Education, Virginia Commonwealth University, 2020.

Curriculum and Resources Committee, School of Education, Virginia Commonwealth University, 2019 – present.

Strategic Planning Committee, School of Education, Virginia Commonwealth University, 2018 – present.

Diversity, Equity and Inclusion Committee, School of Education, Virginia Commonwealth University, 2017 – 2019.

Search Committee, Undergraduate Recruitment Coordinator, School of Education, Virginia Commonwealth University, 2019.

Co-Chair, Student Success Subcommittee, School of Education, Virginia Commonwealth University, 2018 – 2019.

Chair, Coordinator, Office of Strategic Engagement Search Committee, School of Education, Virginia Commonwealth University, 2018.

Search Committee, Associate Dean for Research, School of Education, Indiana University, 2014.

Chair, Diversity Day Committee, Office of Enrollment Management, Indiana University, 2011.

University:

Search Committee, Provost, Virginia Commonwealth University, 2020 – present.

Academic Regulations Appeals Committee, Member, Virginia Commonwealth University, 2020 – present.

Search Committee, Dean of the Graduate School, Virginia Commonwealth University, 2020.

Co-Chair, Graduate Retention Council, Strategic Enrollment Management, Virginia Commonwealth University, 2018 – 2019.

Search Committee, Assistant Director for Fraternity and Sorority Life, Division of Student Affairs, 2019.

Title IX Committee, James Madison University, 2016 – 2017.

Black Women in the Academy Conference Planning Team, James Madison University, 2015-2016.

Facilitator, Madison Collaborative and JMU Freshmen Orientation, James Madison University, 2015 – 2016.

Host, JMU Homecoming Greek Step Show, Center for Multicultural Student Services, James Madison University, 2014.

University Multicultural Outreach Workgroup, Office of Enrollment Management, Indiana University, 2010-2014.

Net Price Calculator Committee, Indiana University, 2011-2012.

Adviser – National Association for the Advancement of Colored People (NAACP), Indiana University, 2011-2013.

Underrepresented Minority Recruitment Committee, Office of Enrollment Management, Indiana University, 2014.

Facilitator – Greek Issues, Dean of Students Office, Indiana University, 2009-2010.

State/Regional:

Shenandoah Valley Workforce Development Board, State of Virginia, 2016 – 2017.

Secretary/Treasurer, UPCEA South Regional Council, 2017.

Community Boards and Service:

Board President/member, Harrisonburg-Rockingham Big Brothers Big Sisters, Harrisonburg, VA, 2015 – 2017.

Team Leader, Out of School Learning Coalition, Harrisonburg, VA, 2014 – 2017.

Young Alumni Council, University of Virginia, 2015 – 2017.

Board member, Office for Children and Youth, Outreach & Engagement, James Madison University, 2015 – 2016.

Grant Certification Team, United Way of Harrisonburg and Rockingham, Harrisonburg, VA, 2015.

Editorial Board:

Journal for College Student Development Editorial Board (2021 - present)

Journal Reviewer:

Journal for Issues in Intercollegiate Athletics (2020)

Journal for College Student Retention: Research, Theory and Practice (2019 – 2021)

Professional School Counseling Journal (2019)

Journal for College Student Development – Research in Brief (2011 – 2013)

Proposal Reviewer:

Association for the Study of Higher Education (2018-present)

National Association for Student Personnel Administrators (2013-present)

Engagement Scholarship Consortium (2015)

SPECIAL AWARDS, FELLOWSHIPS AND OTHER HONORS

VCU School of Education Outstanding Mentor Award – (2020)
VCU School of Education Faculty Seed Funding Recipient - \$6,898 (2019-2020)
Faculty Nominee, Black Girls Rock, James Madison University (2017)
American Educational Research Association, Division J Travel Grant (2013)
Indiana University Graduate School, Educational Opportunity Fellowship (2011- 2012)
Indiana University Higher Education and Student Affairs Travel Grant (2011)
Indiana University Commission on Multicultural Understanding Graduate Student Award (2011)
Appomattox County Public Schools Interscholastic Hall of Fame (2010)
Olympic Trials Finalist – Triple Jump, Track and Field (2008)
UVA’s Office of African American Affairs Award for Excellence in Leadership (2007)
UVA’s Office of African American Affairs Award for Excellence in Athletic, (2007)
NCAA Division I All-American, Track and Field (2006, 2007)

RELATED EDUCATIONAL EXPERIENCES

Founder/Facilitator, Black Athlete Sister Circle

Chapters:

- James Madison University. 2016 – present.
- Virginia Commonwealth University, 2019 – present.
- College of William & Mary. 2020 – present.
- Old Dominion University. 2020 – present.

Responsibilities:

- Implement, evaluate, and facilitate a leadership program to empower Division I Black female student-athletes.

Graduate Intern – Dr. Christopher Howard, Hampden-Sydney College, Hampden-Sydney, VA, May 2013 – July 2013

Responsibilities:

- Designed an evaluation and assessment tool for the Freshman Advising Program.
- Conducted campus interviews with President’s cabinet to provide recommendations for campus collaborations.

Emissary - Alliance for Graduate Education and the Professoriate (AGEP), Indiana University, Bloomington, August 2010 – May 2013.

Responsibilities:

- Represented the IU Graduate School to recruit underrepresented graduate students at virtual/live events.
- Blogged graduate experiences for prospective underrepresented graduate students.

Educational Consultant, Suan Dusit Rajabhat University, Bangkok, Thailand, June 2011.

Responsibilities:

- Collaborated with Thai scholars on a comparative study of higher education between Thailand and the U.S.
- Conducted individual interviews and group meetings with faculty members, undergraduate, and K-6 students.

Program Associate, Center for Student Opportunity, Bethesda, MD, May 2010 – July 2010.

Responsibilities:

- Coordinated outreach to community-based organizations and college access programs to build awareness.
- Served as a review committee member for the Opportunity Scholars Scholarship.
- Provided administrative support for the CSO College Center programs.
- Contributing author to the CSO College Access & Opportunity Guide.

RELEVANT EDUCATION TRAINING

University of South Carolina, Critical Race Theory Institute. University of South Carolina School of Education. Columbia, SC. May 2019.

Early Career Faculty Workshop, Association for the Study of Higher Education, Denver, CO, November 2015.

Professional Grant Development Workshop, Grant Training Center – James Madison University, November 2015.

Fundraising School for Student Affairs Professionals, The Center for Philanthropy at Indiana University, Indianapolis, IN, September 2010.

MEMBERSHIPS IN ORGANIZATIONS

Professional Organizations:

American College Personnel Association (ACPA) – International (2017 – 2019)

American Educational Research Association (AERA) (2013 – 2014, 2021 - present)

Association for the Study of Higher Education (ASHE) (2015-present)

College Board (2007 – 2012)

Minority Opportunity Athletic Association (MOAA) (2021 - present)

National Association of Student Personnel Administrators (NASPA) (2010 – present)

North American Society for the Sociology of Sport (NASSS) (2016 – 2017)

University Council for Education Administration (2017 – present)

University, Professional and Continuing Education Association (UPCEA) (2014 – 2018)

Women Leaders in College Sports (formerly NACWAA) (2017 – 2018)